

Fine Furniture Design Taps Into Throwback Design Trend With Meritage Collection At High Point

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Meritage, a collection of modern-day classics from Fine Furniture Design, is set to be unveiled at the upcoming April High Point Market. Tapping into the popular “what’s old is new again” design trend seen throughout the fashion, design and home furnishings industries, this new group interprets time-honored style in a clearly current way.

“With its smartly scaled, timeless silhouettes and eye-catching veneers, Meritage strikes a perfect balance, epitomizing today’s honest, streamlined style of living,” said Eric Graham, president of Fine Furniture Design. “We are confident that the styling of the group will resonate with consumers.”

Crafted of flat cut paldao veneers in an updated, dry Umber finish that showcases its natural gray cast and beautiful cathedral grain, the 32-piece bedroom, dining room and occasional group reflects the past while looking to the future. Stripped of fancy frills,

nickel-plated brass accents with a bit of pitting add authentic character, while creamy linen fabric adds natural texture and light. Custom hardware, also in nickel-plated brass, includes bar pulls, knobs, bail pulls, ring pulls and keyhole escutcheons.

“Meritage is exquisitely styled in a fresh, casual finish with silhouettes that are at once recognizable and new.” Graham said. “Look for pieces that are clearly inspired by traditional designs, infused with a modern twist.”

Marking a milestone in company history, the collection will be available to ship from the High Point-based case goods and upholstery manufacturer’s U.S. warehouse in April. This will enable Fine Furniture Design’s customers the ability refresh their retail floors with the new collection immediately following Market.

Fine Furniture Design is dedicated to the core principles of providing the best quality, craftsmanship and value in home furnishings today, with superior design and unequalled standards at every stage of manufacturing – from the forest to the finishing touches. Creating precisely crafted case goods and upholstered furniture for homes around the world, its home furnishings are produced in its company-owned manufacturing operations in Shanghai, China. For further information, visit www.ffdm.com.